



VALERIO URBANI

V I S U A L D E S I G N E R

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👤 22/05/1998

EDUCATION

Laurea In Graphic Design

NID - Nuovo Istituto di Design

Giu. 2017 - Lu. 2020

Diploma in Architettura & Environment

Liceo Artistico Bernardino di Betto

Set. 2012 - Giu. 2017

SOFTWARE SKILLS



Illustrator



Photoshop



InDesign



Lightroom



AfterEffect



Figma



Blender



Angular



React



Portfolio:

🌐 <https://valerio-urbani.pages.dev>

ABOUT ME

Hi, I'm Valerio Urbani, a Visual Designer and Creative Developer specializing in brand identity, digital interfaces, and front-end development. I combine strategic visual design with modern coding to transform ideas into interactive, high-performance web experiences. I leverage advanced tools, including design software and artificial intelligence, to optimize workflows and deliver unique, impactful projects.

WORK EXPERIENCE

VISUAL DESIGNER

Drive Agency - Full Time

Gen. 2022 - Attuale

In my role at Drive Agency, I bridge the gap between graphic design and digital technologies, managing brand identity, packaging, and web interfaces. I oversee projects from conceptual stages to visual direction, ensuring strict brand consistency. On the digital side, in addition to UI/UX design, I directly handle front-end development for websites to guarantee seamless continuity between visual assets and the final product. I also create 3D renders and marketing content to support the agency's communication strategies.

VISUAL DESIGNER

PetDistribuzione - Full Time

Mar. 2021 - Ago. 2021

As a Visual Designer, I developed and implemented visual communication strategies for multiple brands. I managed the creation of graphic assets across all channels, from print to digital, ensuring a cohesive and high-quality brand image. Additionally, I refined my project management skills by coordinating various stages of the creative process.

GRAPHIC DESIGNER

PetDistribuzione - Full Time

Ott. 2020 - Mar. 2021

As a Visual Designer, I developed and implemented visual communication strategies for multiple brands. I managed the creation of graphic assets across all channels, from print to digital, ensuring a cohesive and high-quality brand image. Additionally, I refined my project management skills by coordinating various stages of the creative process.

AWARDS

WINNER OF THE AMNESTY INTERNATIONAL CONTEST

Amnesty International x Worth Wearing

Designed the winning graphic for the Amnesty International contest, experimenting with typography and visual design to powerfully convey the concepts of freedom and hope.